12<sup>th</sup> edition hoci

## **HOME AND PERSONAL CARE INGREDIENTS EXHIBITION AND CONFERENCE**

16 - 17 February, 2023 JIO World Convention Centre, Mumbai

# POST SHOW REPORT















## A BLOCKBUSTER EVENT FOR THE HOME AND PERSONAL CARE INDUSTRY

- ◆ HPCI in its 12th edition continued to encapsulate an experience of the entire Home & Personal Care Industry
- Provided a platform for the industry to augment their business opportunities, network and build partnerships

HPCI India gave exhibitors the opportunity to connect with consumers, distributors and industry experts and demonstrate how their products can meet the ever growing demands of the Home and Personal Care Industry. Visitors at the HPCI exhibition had the chance to witness the latest changes and advancements and experience up close the quality and variety of products by the top players of the industry.





"We are very proud to have delivered the most happening and the best ever HPCI India this time, especially in the post pandemic era. The exhibitors and visitors enjoyed two dedicated days of networking business and more importantly, information exchange. The Home and Personal Care Industry is doing very well and so is HPCI India. We look forward to welcoming you at the next edition."

#### **Sonia Prashar**

Managing Director and Chairperson of the Management Board, NuernbergMesse India.

"HPCI 2023 has been a very special and successful edition. It is special and successful because we have managed to execute the short- term vision of delivering an extremely successful show for both exhibitors and visitors alike and more importantly, we have done it without compromising on the long term vision and the long term principles that we pride ourselves in. We have set up a runway for an extremely successful run for the HPCI over the next few years and we look forward for the entire industry to be a part of this success."







## **SHOW STATISTICS**

3847

**Unique Trade Visitors** 

5000+

**Square Feet Exhibition** 

19+

**Cities** 

250+

**Brands** 

## **VISITOR STATISTICS**

#### **TOP 10 COUNTRIES**

India

Sri Lanka

**United Arab Emirates** 

Bangladesh

**Singapore** 

Russia

**United States** 

Nepal

Japan

**United Kingdom** 

#### **TOP 10 CITIES**

Mumbai

Pune

Surat

**Palghar** 

**Ahmedabad** 

Nagpur

**New Delhi** 

Chennai

Nashik

Bangalore





## **SHOW STATISTICS**

## **VISITOR SEGMENTS**

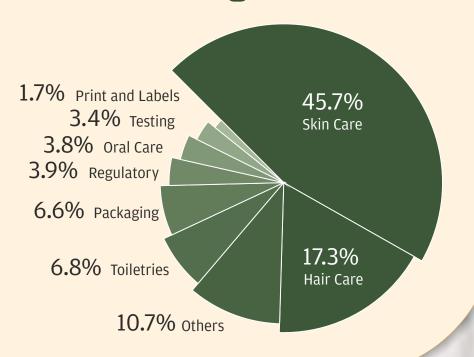
## **Market Sector Interest**

70.1%
3.5% Hygiene Care
5.8% Others

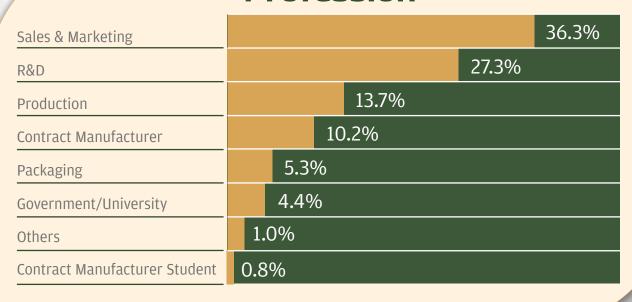
9.0% Fragrances/Essential Oils

11.7% Detergents/Surface Cleaners

## **Market Segment Interest**



## **Profession**





## **SHOW HIGHLIGHTS**



Congregation of the best brands within the Home & Personal Care Industry



Technical Seminars on the latest technology and trends

Workshops and Educations Programs

Innovation Zone and Awards







### **EXHIBITORS SPEAK**

"HPCI India is a great addition to the whole value chain in the Home & Personal Care Industry. The platform adds immense value to the brands and third-party manufacturers in terms of what are the latest trends, ingredients, technologies, etc. all around the globe giving you an edge to move and develop solutions faster."

#### **Shail Vinayak**

Chief Executive Officer, Nano Tech Chemical Brothers Pvt. Ltd.

"Quality leads is what we get at HPCI India — newer customers, newer connections. We yahve seen the show growing in terms of exhibition space as well as football so the future looks bright and we surely want to be part of this growth."

#### **Minal Sakhale**

Director, United Enterprises Pvt. Ltd.

"HPCI India is gets quality leads with the right mindset. This helps us immensely as we can reach the right target audience. So with the right products and the right mind-sets, the synergy is perfect and this success is thanks to this platform."

#### **Rushabh Dharamshi**

CEO & Co Founder, Amvigor Organics Pvt. Ltd.

"From a start-up to an established FMCG player — they are all here at HPCI India. It is a great networking platform to grasp new opportunities, exchange ideas, explore collaborations, and much more. It is an important learning platform for many new comers as well as a refresher course for an experienced person."

#### **Medha Tawde Bhagat**

Executive VP-Fragrance, Global Accounts & Corporate BU Keva Fragrances Pvt. Ltd.











### **VISITORS SPEAK**

"HPCI India is an innovative platform and truly an international event where a lot of foreign suppliers come and a good platform to connect with the Home and Personal Care Industry. There has been a huge transformation within the industry and now green and sustainable products are the need of the hour — this gives more growth for the entire industry. At this event, we get to meet the right customers and network with the best minds within the industry."

#### **Shankar Prasad**

Director, Pureplay Skin Sciences (India) Pvt. Ltd.

"Overall there's a lot of optimism that one can have about the future of the Home & Personal Care Industry. At HPCI India I had the opportunity to meet new contacts, new suppliers and learn about new molecules, which are the next trends — this helps me update and learn faster."

#### **Jitendra Singh**

Senior Research Officer, Marico Limited "Sustainability and digitalization are both trends that have started and will dominate the future of this industry. I'm very impressed about this exhibition as it gives young minds the exposure to work and learn faster which helps the innovation cycle. The Technical Seminars highlight topics such as safety assessment of cosmetic products, regulatory changes and differences — this is important to discuss and educate one another about."

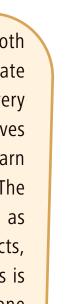
#### Dr. Anna Oborska

Polish Association of Cosmetic and Detergent Industry (PACDI) / Polish Society of Cosmetic Scientists (PSCS)

"Synergies are where the magic happens, I would say HPCI is one such catalyst which is able to bring all these synergistic ingredient platform vendors. I was pleasantly also surprised to see some tech platform people participating in the exhibition this year. HPCI India brings all of us under one roof and gives us enriching experiences."

#### **Alok Kamat**

Director, Aero Pharma Pvt. Ltd., Partner - Maxima Solutions













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18-19 January, 2024

JIO World Convention Centre, Mumbai





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