

PARTNERSHIP OPPORTUNITIES



hpci
INDIA

HOME AND PERSONAL CARE
INGREDIENTS EXHIBITION AND
CONFERENCE INDIA

18 - 19 February, 2025
Jio World Convention Centre,
Mumbai

ORGANISER



EVENT PARTNERS



NÜRNBERG / MESSE



EXCLUSIVE BRAND RECOGNITION

Maximize your brand presence by demonstrating your products to the right target audience, make sales and increase your profile in the industry.

BUILD CUSTOMER BASE

Strengthen your existing customer base by making them aware about your new product innovations and development.

LEAD GENERATION

Gain face-to-face contact with thousands of qualified buyers from all over the globe and generate qualified business leads for your team.

NETWORKING

Connect with the region's biggest gathering in the home and personal care industry and walk away with more business contacts than ever before.

ENGAGE

Create new partnerships and alliances to optimize your business revenue.

VISITOR CARRY BAGS (QTY.: 5,000) – INR 2,00,000

Be the exclusive partner for the Visitor Carry Bags and gain instant visibility at the show. These non-woven carry bags will be distributed at the entry to the show to all registered visitors.

- Logo Branding on non-woven carry bags (along with the show logo, below the partner logo) to be distributed to all visitors
- Logo Branding on the home page of HPCI India Show website as a Partner, with hyperlink to partner website



T-SHIRTS & CAPS (QTY.: 50 each)

Gain instant visibility of the visitors by becoming our T-Shirt Partner, to be worn by the Registration Staff and Event Crew on all the Registration and Information counters.

T-shirts: INR 50,000

- Logo Branding on t-shirts (along with the show logo) to be worn by the Registration Staff and Event Crew on show day
- Logo Branding on the home page of HPCI India Show website as a Partner, with hyperlink to partner website



FLOOR GRAPHICS

Floor Graphics will be placed on the carpet on all the aisles within the Exhibition Hall. This will help the visitors to locate your stand. Partners can have their company name and logo on them or convey company messages.

2ft x 2ft - INR 5,000 per graphic (Minimum order quantity: 10 pieces)

- Logo branding on floor stickers to be placed on the aisles inside the exhibition hall
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing and pasting will be done by the organizer



BRANDING ON PILLAR IN CONCOURSE (4 Pillars) – INR 2,50,000 for 2 pillars

Size: 22 ft (w) x 12 ft (h)

Pillars in the hallway towards to the exhibition hall.

- Company branding on pillars around the entrance area to the hall
- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of HPCI India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 20% space will be added by the organizer to the branding



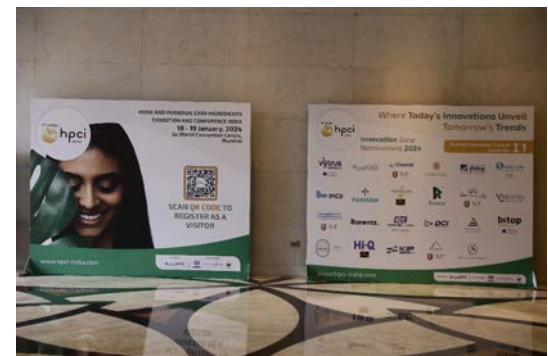
BRANDING ON SIDEWALLS OF PAVILLION ENTRANCE (4 walls) – NR 75,000 per wall

Size: 10 ft (w) x 6 ft (h)

Recommended due to the sheer size, will guarantee visibility for the brand as this is near the entrance.

Frontlit / Backlit Print on Fabric Installed on Self Standing Aluminum Structure

- Company branding on sidewalls of the pavilion entrance
- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of HPCI India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 20% space will be added by the organizer to the branding



BRANDING AT HALL ENTRANCE (4 pillars) – INR 2,00,000 for 2 pillars

Size: 8 ft (w) x 8 ft (h)

Spot your brand at the entrance of the hall.

Frontlit Print on Fabric Installed on Self Standing Aluminum Structure

- Company branding at hall entrance
- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of HPCI India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 20% space will be added by the organizer to the branding



IN-HALL BUNTING – INR 50,000 per bunting

Size: 4ft (w) x 18 ft (h)

(Minimum order quantity: 2 buntings)

- Company branding on bunting inside the exhibition hall
- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of HPCI India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 20% space will be added by the organizer to the branding



BRANDING ON SIDEWALLS INSIDE THE PAVILION (1 wall) – INR 50,000 per wall

Size: 10 ft (w) x 8 ft (h)

Recommended as this will guarantee visibility for the brand as this is inside the pavilion.

Fabric Installed on Self Standing Aluminum Structure

- Company branding on the sidewall inside the pavilion
- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of HPCI India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 20% space will be added by the organizer to the branding



BRANDING ON GLASS WALL (8 buntings) – INR 50,000 per bunting

Size: 4 ft (w) x 29 ft (h)

Company branding on fabric drop down on level 1 glass panels

- Logo Branding in the exhibition directory as a Partner
- Logo Branding on the home page of HPCI India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer



Visitor Lanyard (Qty: 4000) – INR 3,00,000

- Logo Branding on Visitor Lanyards, along with the HPCI logo (Artwork will be shared for approval)
- Logo Branding on the home page of HPCI India website as a Partner, with hyperlink to partner website

Please note:

Visitor badges at the show are digital and badge printing is not mandatory at the show. The lanyards will be kept on stands at the badge printing kiosk for visitors to pick up as per their convenience.





For more details, Contact us!

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